



Chief of Police Carl Dabadie

News Release

April 20, 2016

FOR IMMEDIATE RELEASE

Buckle Up in Your Truck Campaign

The Buckle up in your Truck campaign starts Friday, April 22, 2016 and ends Thursday, April 28, 2016. Baton Rouge Police have planned to conduct saturated patrols, motorcycle enforcement along with high visibility neighborhood bicycle patrol enforcement.

The Louisiana Highway Safety Commission is funding this high visibility enforcement and awareness campaign to encourage seat belt usage and reduce unrestrained injuries or fatalities among pickup truck drivers and occupants.

Pickup trucks make up approximately 25% or more of the registered vehicles in Louisiana. Pickup truck drivers and passengers fall well behind occupants of regular passenger vehicles when it comes to wearing seat belts.

According to the 2012 LHSC Nighttime Seatbelt Survey, pickup truck seatbelt compliance was very low when compared to passenger vehicles.

The Baton Rouge Police Department is reminding our motoring community that all occupants in a motor vehicle, regardless of age and seating position are required to be restrained all times. The driver of the vehicle will be cited if an unrestrained passenger is under the age of 17.

For more information, please visit <http://www.lahighwaysafety.org>

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